**JONATHAN R. KAUFMAN**

**Jonathankaufman617@gmail.com**

|  |  |
| --- | --- |
| **kaufman\_resume\_printable.doc** | |
| File Size: | 41 kb |
| File Type: | doc |

Jonathan Kaufman is Pulitzer Prize winning reporter, editor and author. He is currently Executive Editor for Company News at Bloomberg News, overseeing more than 300 reporters and editors globally covering technology, energy, autos, deals, industrials, consumer products, education, science and health. Projects he has overseen at Bloomberg have won numerous awards including finalist for the Pulitzer Prize, several George Polk Awards, an Overseas Press Club Award, a Gerald Loeb Award and Education Writers Association Grand Prize.

Prior to joining Bloomberg, Mr. Kaufman was a prize-winning senior special writer at The Wall Street Journal and a senior editor with broad and in depth experience/accomplishments including overseeing expansion of the China Bureau into Beijing, Shanghai and Hong Kong; launching “Page One” of The Wall Street Journal’s successful Saturday Weekend Edition; directing and supervising expansion of key political coverage in the 2008 campaign and of the Obama administration. He also served as Belin Bureau Chief of the Boston Globe, covering the fall of the Berlin Wall, and the collapse of communism in Russia and Eastern Europe.

He is the author of two critically acclaimed books, “Broken Alliance” and “A Hole in the Heart of The World”. He has lectured at many major universities and winner of numerous prizes for business writing; international coverage in both Asia and Europe, and of US politics and social issues.

**Executive Editor – Company News , *Bloomberg News 2013-Present***

Overseeing a team of more than 300 reporters and editors in more than two-dozen international and U.S. bureaus covering business, health, science, education and international news for the Bloomberg News newswire, Bloomberg Businessweek, and Bloomberg.com. Under his leadership, the company news team has provided award-winning enterprise coverage and breaking news that regularly scoops the competition and moves financial markets. As part of Bloomberg's aggressive move into digital journalism, Kaufman has worked to expand the newsroom's use of graphics, data, and new storytelling techniques. He oversaw implementation of a revamped writing and editing program that taught reporters and editors how to write faster and more authoritatively for the web.   
 **Managing Editor – Education and Company Enterprise, *Bloomberg News* *2011-2013***  
Overseeing a team of reporters and editors covering education along with high-impact series on science, health, taxes, sports, and Europe. Under his direction, Bloomberg has become the leading source for education coverage in the country. Kaufman oversaw and edited the series "Education Inc." which exposed the abuses of for-profit colleges and was a Pulitzer Prize Finalist for Public Service and won the George Polk Award, the Gerald Loeb award, the Education Writers Association Grand Prize, and the National Headliners Award.  Bloomberg stories under his direction have also won the Overseas Press Club award. In 2009, he oversaw and edited an investigation of Harvard's disastrous investment decisions which cost the university $1 billion.  The coverage won a New York Press Club award.  
 **Senior Editor, *The Wall Street Journal                                                                                                                     2007 - 2009***  
Oversee and edit major Page One feature, news and trend stories in *The Wall Street Journal's* expanding Washington bureau and for The Journal’s broadened political coverage in print and online.  Supervise reporters in Washington, DC, on the campaign trail and in other national bureaus.

* Stood at the center of the transformation and expansion of *The Wall Street Journal* under new ownership into a more urgent, general interest newspaper, under the pressure of one of the most intensely covered campaigns in recent memory.
* Energized and invigorated political coverage, especially for Page One. Oversaw dozens of Page One stories including major campaign profiles and trend stories.  The Journal’s expanded and in-depth campaign coverage was widely credited with boosting circulation at a time when most newspapers lost circulation.  Web traffic soared.  Stories have won numerous awards.
* Continued a personal career-long interest in writing about issues of race, class and ethnicity by writing a dozen lengthy Page One feature stories about the role of race and gender in the campaign.  Stories have won major awards.

**Deputy Page One Editor, *The Wall Street Journal 2005-2007***  
Launched *The Wall Street Journal’s* most important start-up and business venture in many years, working with the paper’s top executives and national and international staff: Weekend Edition, the paper’s new Saturday edition.

* Ran Weekend Edition’s Page One, creating new opportunities for long-form journalism while at the same time expanding the paper's reach into the web. Weekend Edition is now the country’s largest circulation weekend newspaper.
* Coordinated and initiated changes to Page One on a weekly basis, working with top Dow Jones executives, marketing department and advertising sales to run focus groups and research to respond to reader and advertiser feedback before and after the launch.
* Commissioned and edited Page One stories that won every journalism prize including the Pulitzer Prize.  Several stories have led to books.
* Developed expanded web and graphics associated with Weekend Edition launch for Page One.

**China Bureau Chief, *The Wall Street Journal 2002-2005*** Led one of *The Wall Street Journal’s* biggest and most important news bureaus, overseeing a staff of 12 American reporters and six Chinese researchers. Tackled the logistical, moral and ethical challenges of reporting in a totalitarian country--challenges to both *Journal* correspondents as they covered one of the most important stories in the world and to Chinese staff who faced constant government pressure.

* Led team that produced unmatched and award-winning coverage of China’s emerging economic boom, its environmental and social problems, the SARS outbreak and the changes rippling through Chinese society.
* Led effort to bring more openness and sound journalistic principles to Chinese journalists as they battled to create more freedom for themselves, using WSJ.COM Chinese-language website and training of *Journal’*s Chinese staff.
* Initiated and developed contacts with Chinese government officials and key business leaders to expand freedom for news coverage and business opportunities for *The Wall Street Journal* in China. This included relaxation of rules on hiring Chinese nationals, freedom for western reporters to travel throughout China and negotiations on distributing *The Wall Street Journal* inside China.

**Senior Special Writer, *The Wall Street Journal 1995 – 2002***  
Specialized in Page One feature stories on race and class, diversity, the workplace and management issues.

* Winner of the National Headliner Award, the UNITY award and other prizes.

**Berlin Bureau Chief, *The Boston Globe 1990-1994***  
Covered the collapse of communism in Eastern Europe, the emergence of free markets and democracy, the rise of right-wing violence in Germany, the political and economic integration of the European Union, and the break up of Yugoslavia including the Serbian-Croatian war.

* Covered 12 countries in Western and Eastern Europe. Covered first US-Iraq war and first Yugoslavian war.
* Established network of freelance writers throughout Europe to cover breaking news events and assist with long-term projects.

**Reporter*, The Boston Globe* *1982-1994***  
Worked as a metro and then national reporter covering racial issues, Boston’s neighborhoods, child abuse, police brutality and several, well-known trials.  Saw the impact a dominant metropolitan paper had on a community, from "accountability journalism" exposing failings in the state child abuse agency to exposing the lagging integration of public housing.

* Conceived and helped write a six-part Pulitzer Prize-winning series on racism and job discrimination in Boston and six other cities, which forced changes in both *The Boston Globe* itself and in many city businesses and institutions.
* Conceived and wrote a ten-part series on Boston’s neighborhoods, that was a finalist for the 1986 Pulitzer Prize.

**Education**

**MA, (Regional Studies—East Asia)**  
Harvard University, Boston, MA  
  
**BA,  (English)**  
Yale University, New Haven, CT 

**Awards, Books, Teaching and Fellowships**

***Awards***

* Columbia University School of Journalism Award for Outstanding Coverage of Race and Ethnicity, (2008, 1999)
* Unity Award in Media for Public Affairs and Social Issues Reporting (1999)
* National Headliners Award, First Place for Feature Writing, for Articles on the Workplace (1997)
* National Jewish Book Award for *Broken Alliance* (1988)
* Finalist, Pulitzer Prize for Local Reporting (1985)
* Winner, Pulitzer Prize for Special Local Reporting (1984)

***Books***  
***Broken Alliance:  The Turbulent Times Between Blacks and Jews in* *America***  
(Scribner’s, 1988; Reissued with a New Introduction, 1995)  
  
Christopher Lehman-Haupt in *The New York Times* praised *Broken Alliance* as “*perceptive and even-handed . . .extraordinary perspective...  One is grateful for Mr. Kaufman’s graceful analysis.”*  
Juan Williams in *The Washington Post* wrote: *“A first-rate job of recounting telling episodes that reveal the emotional dimensions of the great divide now separating blacks and Jews.”*

* Winner, National Jewish Book Award and the Present Tense Award for Best Book on Contemporary Affairs
* Featured on National and Local Television Shows, Including the Oprah Winfrey Show

***A Hole in the Heart of The World:  Being Jewish in Eastern Europe***   
(Viking, 1997)  
Reviewer Francine Prose wrote in Newsday: *“Carefully researched. . . . Profoundly chilling.  Family histories so eventful they keep us reading with unflagging interest.”*

* Finalist, National Jewish Book Award.
* Featured on national and local television and radio shows.  Spoke at colleges around the country.

***Teaching***

* Spoke to scores of journalism classes at Duke, Harvard, Yale, Brandeis, and Columbia Journalism School – as well as those at Beijing University, Qinghua University, Fudan University in Shanghai, Free University in Berlin and Chinese University in Hong Kong in June 2008.
* Named “Journalist in Residence” in Beijing, Shanghai and Nanjing by the US-China Education Trust.  Met with Chinese journalists students and professors over ten days to discuss the changing face of journalism in the United States and China.

***Fellowships***

* 1986 Alicia Patterson Fellow
* 1978-79 Henry Luce Fellow (Hong Kong, *The South China Morning Post*)